

Appendix H: Marketing Area Assessment of CTF Candidates under 13.6.1

Approved by PTAC on January 20, 2020.

PTAC members present: Kalyani Menon (area coordinator), Ebrahim Mazaheri and Hae Joo Kim (members); Ping Zhao and Maria Rouzio (alternates)

This form shall be used for the assessment of candidates for CTF appointments under Article 13.6.1 and shall not be used to evaluate Members for any other purpose. The completed Appendix H is for PTAC use only and shall only be made available to the Dean upon request or if there are comments for the Dean's consideration in (e) and shall be made available to the Association in the event of a grievance. A form must be completed for each candidate and appended to the minutes of the PTAC meeting(s). Departments will create a program-specific rubric for the assessment of the candidate under sections (b) through(d).

NAME	COURSE:
Information used in the assessment: List all sources of information used to assess the candidate, including curriculum vitae; teaching dossier; student evaluations from WLU; student evaluations from another institution(s); the Member's Official File, if applicable; evaluations of Member's performance under Article 10, if applicable; any other information provided by the candidate	
(a) Requisite academic qualifications as posted	Yes No
(b) Teaching experience in the posted course or similar or substantially similar courses(s)	/20
(I) student evaluations in the posted course or similar or substantially similar courses(s)	(up to 15)
a) Recent scores are consistently and significantly above the mean scores for that course at WLU in the preceding 2 years	11 - 15
b) Recent scores are mostly above, but not well above, the mean scores for that course at WLU in the preceding 2 years	6 - 10
c) Recent scores are close to the mean scores for that course at WLU in the preceding 2 years	1 - 5
d) Recent scores are mostly below the mean score for that course in the preceding 2 years/has not taught course previously	0

(II) seniority points in the posted course or similar or substantially similar course(s)	(up to 5)
(c) Overall record of teaching	/50
(I) student evaluations As above b (I)	(up to 15)
(II) teaching dossier or other supporting documents	(up to 20)
a) Teaching materials contain relevant and up-to-date content; Experience using pedagogical tools relevant to posted course (e.g., cases, simulation etc); use of innovative teaching techniques.	16 - 20
b) Teaching materials contain relevant and up-to-date content. Experience using pedagogical tools relevant to posted course (e.g., cases, simulations etc).	10 - 15
c) Teaching materials contain relevant and up-to-date content	> 10
d) No dossier provided or teaching materials unclear and/or irrelevant and/or not up-to-date	0
(III) total seniority points	(up to 15)
(d) Relevant qualifications including scholarship in the field, professional experience, pedagogical development, development course materials	/30
a) PhD in relevant discipline; Relevant teaching experience in the previous 5 years; Peer-reviewed publications in the previous 5 years; Relevant corporate experience in the previous 5 years	25 - 30
b) PhD or Masters in relevant discipline; Relevant teaching experience in the previous 5 years; Peer-reviewed publications or relevant corporate experience in the previous 5 years.	15 - 24
c) PhD or Masters in relevant discipline; Relevant teaching experience or relevant corporate experience in the previous 5 years	10 - 14
d) PhD or Masters in relevant discipline	> 10
TOTAL POINTS	
(e) Comments for the Dean's consideration (optional)	